

Checklist

10 Reasons Growing MSPs Join TAG National

Check every statement that sounds like your business.

- ☐ **1 You want to grow without guessing.**
Proven best practices replace trial and error with plays that already work in other MSPs.
- ☐ **2 Your margins aren't where they should be.**
Financial analysis and benchmarking show where you stand and where profit is slipping.
- ☐ **3 You're the bottleneck for big decisions.**
Peer owners help you think through hiring, pricing, and acquisitions before you commit.
- ☐ **4 You want someone to hold you accountable.**
Professionally led peer groups turn good intentions into executed plans.
- ☐ **5 Your sales results are inconsistent.**
Advanced sales training and repeatable processes build predictable recurring revenue.
- ☐ **6 Your pipeline depends on referrals.**
Marketing and lead generation programs add a steadier flow of new opportunities.
- ☐ **7 You're adding new service lines.**
Guidance and manufacturer partnerships make it easier to bring cloud, security, telecom, AV, and more to market.
- ☐ **8 You want better buying power.**
Members leverage combined purchasing power with technology manufacturers.
- ☐ **9 Your leadership team needs to step up.**
Management practices and leadership development help you build a team that runs without you.
- ☐ **10 You're thinking about what your business is worth.**
Stronger margins, recurring revenue, and less owner dependency all raise valuation.

Your total: _____ of 10. Checked three or more? TAG membership could make a real difference to your MSP.

Discover what TAG membership can do for your MSP

Book a no-obligation discovery meeting with TAG National.